

How We Build Success. March 18, 2024

**MANUFACTURING** 

MICROSCOPY

**DEVELOPMENT** 



Mike Pinchback, OSI Global Sales Director

## Microscopy Veteran Mike Pinchback Joins OSI as Global Sales Director.

Mike brings nearly two decades of sales experience in biological and materials science microscopy, including managing key account projects on a global scale. Mike's 17-year career with Evident Scientific (formerly Olympus) has brought him to Central America, Singapore, and Japan, and he has relished the opportunity to expand his horizons with lifelong learning.

As Global Sales Director, Mike is responsible for keeping OSI's focus on our customers while cultivating continued growth into the future. Our company's continued success relies on the voice of our customers and Mike is listening attentively to understand a project's current needs as well as the market's future requirements.

Serving our customers is the central focus of every decision at OSI. We achieve a thorough understanding of our customers' challenges by listening attentively so that we can align our 30-years of experience in solving problems.

Whether your project requires a product off the shelf or a custom design, OSI wants to hear about your challenges and offer a solution. If you have a project or problem to share, call Mike at 951 535 9028, or email mpinchback@osi-incorp.com

"Mike has proven to be a man of integrity. His thoroughness and attention to detail has developed trust with clients who appreciate his customer-centric focus."

Karl Kutz, Business Manager, MSI Viking

"I was always impressed with Mike's keen focus on the needs of his customers, and his ability to translate those requirements into customized solutions."

Craig Rappaport, Microscopy Sales Representative

"Mike Pinchback has been a tremendous supporter of our growth strategy at Edwards, and worked to deliver solutions that were essential and timely.

Thank you, Mike, for helping Edwards move forward with the innovation in technical training and manufacturing to best serve our patients!"

Robert Knowles, Sr. Director of Global Technical Training, Edwards Lifesciences

